

advertising budget, and, MOJOMAG does the rest. A 15% administrative fee applies to each ZIP campaign.

APP DISTRIBUTION



MOJOMAG is available for Android, iPhone, iPad, and HTML5 mobile devices.

Android:

<https://play.google.com/store/search?q=mojomag&c=apps&hl=en>

iTunes:

<https://itunes.apple.com/us/app/mojomag/id1141980975?mt=8>

HTML5:

<http://apps.impactmediaconsulting.com/mobile/?appcode=MOJOMAG&preview=true>

*DEMOGRAPHICS – The average MOJOMAG app user is...

- ****57.1% male** / 42.9% female
- 18 to 54 years of age (25 to 34 is the most active demo; even gender split)
- College educated (70%)
- In the \$55,000 to \$65,000 household income range
- A fan of entertainment, travel, the arts, technology, and PEOPLE!

*Per Secretary of State of Mississippi / **As of July 2017 market study